

Tawas Bay Board Meeting Minutes

February 22, 2022 (virtual meeting)

Present: Keith Frank, Pat Casey, Laurie Jacot, Judy Quarters, Chris Mundy, Penny Zacharias, Stacy Perrot, Jolene Grusecki

Absent: Pam Koepke

Guests: None

I. Call to Order: The meeting was called to order by President Keith Frank at 6:34 PM on Google.

II. Comments from the Audience: None

III. Reports:

A. Secretary's report: Jolene motioned to accept the report from January meeting with a second from Pat. Motion carried.

B. Treasurer's report: Pat stated that she was going to contact Edward Jones about the second account. Jolene motioned to accept the Treasurer's report with a second from Judy. Motion passed.

C. Correspondence: None

D. Catch Me If You Can Report: Julee Popielarz has done okay as producer with help. Backstage crew was only 4 people. There were small houses on the first weekend. Penny will get the ticket money to Judy after the second weekend.

E. Membership: 101 members

IV. New Business

A. refreshments: Keith proposed that we return to home - baked refreshments rather than pre-packaged snacks since COVID restrictions are loosening. A brief discussion was held. This item was tabled till next meeting to see where the restrictions are at that time.

B. Winter Teen Show: Keith suggested that we try the teen show in the winter. Many of our adult members winter in the south so they aren't available to help with the winter show. More discussion is needed as we select next year's season.

C. Payment to Ed Krebs: There was a problem with the lighting program. Ed did a fix and put it on a flash drive and over-nighted it to us. The cost of \$87 will be reimbursed to Ed.

D. Ticket Printer: There have been issues with the printer. Perhaps Pam Koepke can look into it before the next show.

E. 2022 Annual Meeting Date: We will have the annual meeting on August 12th at Rushman Hall

(Former K of C)

V. Old Business

A. District Library request: Peter Fletcher will perform On Oct. 27th, 2022 at theater. This is after the fall show. Laurie will be liaison with the District Library on this program.

B. Marketing and Advertising: Keith sent an information sheet containing advertising ideas from Sue Duncan. It was reviewed. Cost of ads in News herald is approximately \$130 per show. The suggested ad set with Carroll Broadcasting would be approximately \$600 per show. A discussion was held. Keith asked Pat to write up our current ad budget costs. This item was tabled until our next meeting.

C. marquee sign: Stacy says that the sign is finished. Brian is waiting until better weather to put it up. Keith mentioned that the flag purchased can't be used in the winter as the ground is frozen. Perhaps we need to look at a wall mount for the building.

D. Projection screens: Jolene let us know that Pride Coordinators will donate a large screen and possibly a projector to us. Judy will talk to Lyle about the size and how to store. We will graciously accept this donation.

VI. Last Minute items: none

VII. Adjournment: Pat motioned to adjourn the meeting at 7:20 PM. Jolene seconded. Motion carried.

Next meeting

March 22, 2022

6:30 pm at the theater