

# **Tawas Bay Players Board Meeting Minutes**

**January 25, 2022 (in person and virtually)**

**Present:** Keith Frank, Pat Casey (v) , Laurie Jacot, Judy Quarters, Chris Mundy, Penny Zacharias (v), Stacy Perrot, Jolene Grusecki (v)

**Absent:** Pam Koepke

**Guests:** Sue Duncan

I. Call to Order and Welcome: The meeting was called to order by President Keith Frank at 6:39 PM.

**II. Comments from the Audience: None**

## **III. Reports**

**A. Secretary's Report:** Judy motioned to accept the minutes from the November meeting 2021 with a second from Chris. Motion Carried.

**B. Treasurer's Report:** Pat talked to Edward Jones about our new account losing some money. The account is safe but there have been fluctuations in the Market lately. Chris motioned to accept the report with a second from Judy. Motion Passed.

## **C. Correspondence:**

1. Stacey reported a letter that we received from Fidelity Charitable. It included a donation in the Memory of Sally Lippert. Judy is going to look into how to send a thank you for this donation.

2. We received a thank you note from O'Connor's for the use of tables.

3. Another donation was received in the memory of Audrey E. Menzies, a long time season ticket holder. A name plate will be put in the hallway in her memory.

**D. Catch Me If You Can Report:** Keith and Chris are both in the show. There have been some ups and downs with the show. There also have been some absences due to COVID exposures. Via email the Board decided to keep the mask request in place for anyone in the playhouse, crew and audience for this show.

A Flow Chart was gotten out for Julee Popielarz so she knows her job responsibilities. She has never done this position or assistant produced. This situation is causing some problems with the show's production.

**E. Membership:** 97 members reported

#### **IV. New Business**

**A. Website Update:** Pat reported that our website has not been secure for awhile. She researched and found a security system that will work. It would cost \$709 and this will secure the system until 2026. Jolene motioned to purchase this program with a second from Chris. Motion carried. Pat is also researching a way for us to accept donations online.

**B. District Library Request:** Arleen Wood requested use of the building in the fall for a program featuring Peter Fletcher. Mr. Fletcher is a world renowned classical guitarist who was impressed with our theater when he performed here in 2011. September or late October dates would be best to avoid conflicts with Fall Show. Board agreed that the rental fee of \$75 would remain the same. Keith, Laurie and Judy will update the rental agreement to include COVID protocols. Judy motioned to allow the program if a date didn't interfere with the fall show. Laurie seconded. Motion carried. Laurie will contact Arleen and see if a date can be reached.

**C. Radio Advertising:** Sue Duncan (in person) Tara Western (via email): Tara emailed some thoughts on doing more radio ads for our shows. She stated that the newspaper ads and articles (with an ad in the program) costs around \$470. The Radio gives us 2 30-second ads per shows plus interviews for a full page ad. She thought we could reach a larger audience with the radio ads. It might be worth purchasing more ad time , which could also be use to advertise auditions.

Judy said Facebook has helped with getting more information out without a cost. Keith stated that Roger did advertise auditions on the radio and this didn't help get any more people involved.

Sue Duncan sent us some Facebook ads done by a group in Florida to advertise shows. Our issue is that we don't have anyone that would put these video ads together.

Further discussions will be needed in the future. This issue was tabled due to Zoom time constraints.

#### **V. Old Business**

**A. Marquee sign update:** Stacy is still waiting to hear from Brian Pelton on final product.

**B. Final Lighting report :** Ed sent a thorough update on the lighting project. This project is mostly complete with safety upgrades as well as tech upgrades. Thanks, Ed.

**C. Teen play:** Try-outs will be in March.

#### **VI. Last Minute Agenda Items**

**A. Augies' Cares:** This organization has school and arts funding available.

**B. Royalties:** Pat needs to get the rights to Disaster (fall Show).

**VII. Adjournment:**

Pat motioned to adjourn at 7:30 with a second from Penny. Motion Carried.

**Next Meeting**

**February 22, 2022**

**6:30 at playhouse and virtually**